

Case-Study Competitions



To stimulate awareness of personal finance issues, provide knowledge and encourage the use of practical financial skills for students through classroom lessons and case-study competitions.

The Take Charge America Institute sponsors personal finance case-study competitions at the college level and also for middle and high schools. From 2003 – 2008, the Institute’s collegiate case-study competitions involved nearly 1,500 undergraduates from 319 colleges and universities in a series of regional and national competitions. The Institute has modified the program by taking the case-study competition directly into Tucson-area schools. The case-study competition incorporates a 10-week series of personal finance lessons into classrooms to prepare students to compete in a financial case-study competition hosted on The University of Arizona campus. Student teams from participating schools apply what they have learned to analyze hypothetical but true-to-life cases of families undergoing financial distress.

In addition to promoting critical thinking, the competitions foster good financial-management habits. After a recent duel, 93 percent of the students said they plan to start saving for college or post-high-school training.